

Odefi

Enabling the Future
of Decentralized Finance (DeFi)

Big Problems

Regular people

Want stable currency

Institutions

**Want mature
ecosystem of
financial products,
tools and services**

Blockchain Stack



Applications

Businesses

DEXs

Exchanges

Web 3

Swaps

Transactions

Ethereum Blockchain

What we built

Collateralized Debt +
Stablecoin Swap

Built upon MakerDao[✱]

[✱] a collateral loan
and stablecoin issuer

But what does that mean...?

Our Swap

Sid, the stable seeker

Wants:

- Stable coin
- Trust
- Ease of access

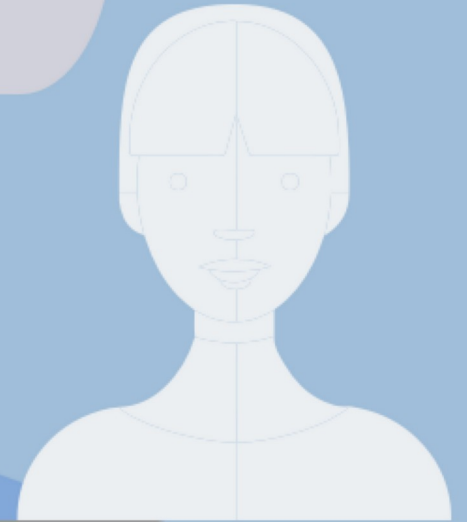


Our Swap

Max, the margin trader

Wants:

- Leverage
- More advanced products
- High appetite for risk



Price certainty



Higher leverage



Odefi's Swap Smart Contract

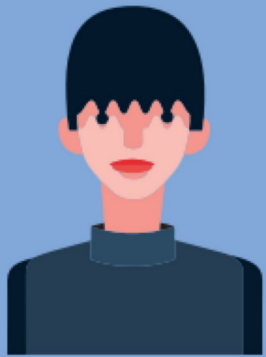


ETH



ETH





Odefi's Swap Smart Contract



ETH



DAI Stablecoin

ETH

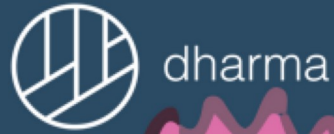


Collateralized
debt position

Odefi



DeFi Ecosystem



Lending

$$\frac{\delta y}{\delta x}$$



Derivatives

Stablecoins

Odefi



Exchanges

Market Size

\$3B

\$400M

\$80M

Sources:
Onchainfx.com

Business Plan



We take fees

Business Plan

10% of Market Volume
captured

1% fees

= \$1 Million in 12 months



We take fees

Our Progress

Today

Completed Columbia IBM Blockchain accelerator program
Conducted 67 interviews
Validated product/market fit
Started development of MVP



Our Timeline

Q2 2019

Code audit,
Testnet launch



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Mainnet launch,
Public API,
Auxillary Integration



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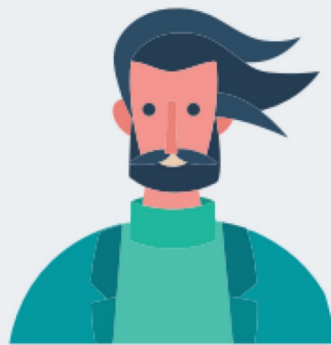
New products



Our Team



David Watkins – COO



Zak Hap – CEO

LIMINAL MEDIA



Gilad Penn – CTO



How You Can Help

Strategic Partnerships

VC Guidance



Building mature financial products
for the future financial system

Thank you!
Reach out at hello@odefi.io